



entrepreneur

MOVE OVER, RACHAEL RAY

Richmonder Debi Shawcross discovered an available spot at the crowded food-personality table – supper clubs – and she’s capitalizing on it with a book and Web component, just in time for the recession’s home-entertaining kick. The West End mom’s hosted cooking classes in her home for the last six years and self-published a salad cookbook. On June 16, she takes the next step with *Friends at the Table*, a published cookbook geared to supper clubs with five seasonal menus and plan-ahead guides for each. “From my cooking classes I hear stories, and what’s difficult for them,” she says. To make entertaining easy, she’s added shortcuts to debishawcross.com, including wine pairings, iTunes playlists and tablescape ideas. And if you like a tablescape, she’ll sell it to you in her product section. Shawcross will be on Martha Stewart radio on June 26 — watch your back, Martha. —CNC

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